

## Norwich University of the Arts

### Course costs: BA (Hons) Marketing

The University provides an extensive range of high-quality workshops with extended opening hours, hardware, software and technician support. A wide range of professional equipment is available to BA (Hons) Marketing students for loan from the University's Media Resource Centre, making it possible to successfully follow your course of study without making additional significant personal investment in equipment - unless you opt to do so. The University also provides a range of arts, design, architecture and media-related products at discounted rates to our students.

The University is aware of the range of pressures on student finances, and of the need for you to be able to plan effectively over the duration of your studies. The University continues to work closely with student course representatives and the Students' Union to put together a basic guide to the scale and type of costs to help you manage your budget as you follow your chosen course of study.

The variety of work produced by our creative students is huge, and whilst we have tried to indicate typical study costs, these cost indications cannot take into account individual choices you might make about your work or optional special production costs based on personal preference.

In your graduating year, your final outcomes and professional website are an important element not only for your final assessment, but also for your future employability; this is a key outcome that will help you make the successful transition from Norwich University of the Arts into your chosen creative or graduate job.

Please note that Educational Study Visits are not included in the tuition fee as these are optional enrichment activities. If you do not wish to join such activities, this will not adversely affect your studies, and your course will be able to recommend cost-neutral alternatives.

We have indicated typical study costs and optional items below:

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Typical expenditure items	Optional Year 0	Year 1	Year 2	Optional L5 Diploma Year	Year 3
Coursework	N/A	Up to £100	Up to £100		Up to £100
Assessment Portfolio/Outcomes	N/A	Up to £100	Up to £100		
Final Professional Outcomes	N/A				Up to £100
Final Collection	N/A				
Fabric and sewing materials	N/A				
Location costs/actors	N/A				
Model Making/3D printing	N/A				
Travel to work placements for Diploma in Creative Professional Development option	N/A			£350 (CPD Diploma option only)	
<b>Optional items to consider</b>					
Study visit UK	N/A	Up to £100	Up to £100		Up to £100
Study visit outside the UK	N/A		Over £100		
Laptop computer/tablet/camera or other specialist equipment: Over £100	N/A				

If you require further information or advice, your Course Leader will be happy to advise you regarding any queries you may have in relation to the above estimate of costs.