

Norwich University of the Arts
Course Costs 2025-26
BA (Hons) Marketing

During your studies, you may need to cover extra costs which are not included in your tuition fees. The University provides an extensive range of high-quality workshops with extended opening hours, hardware, software and technician support. A wide range of professional equipment is available to BA (Hons) Marketing students for loan from the University's Media Resource Centre, making it possible to successfully follow your course of study without making additional significant personal investment in equipment - unless you opt to do so. The University also provides a wide range of basic and specialist art supplies at discounted rates to our students.

The University is aware of the range of pressures on student finances, and of the need for you to be able to plan effectively over the duration of your studies. The University continues to work closely with student course representatives and the Students' Union to put together a basic guide to the scale and type of costs to help you manage your budget as you follow your chosen course of study.

The variety of work produced by our creative students is huge, and whilst we have tried to indicate typical study costs, these cost indications cannot take into account individual choices you might make about your work or optional special production costs based on personal preference. Extra costs are payable at the point of purchase to the relevant supplier.

In your graduating year, your final collection, final professional portfolio or show reel is an important element not only for your final assessment, but also for your future employability; this portfolio is a key outcome that will help you make the successful transition from Norwich University of the Arts into your chosen creative or graduate job.

If undertaking the optional L5 Diploma in Creative Professional Development (CPD) you may have associated travel costs relating to work placements. While it is not possible to be specific about these costs as they will vary, you may incur travel costs of up to £350 during the L5 Diploma CPD year.

Please note that Educational Study Visits are not included in the tuition fee as these are optional enrichment activities. If you do not wish to join such activities, this will not adversely affect your studies or impact your course outcomes, and your course will be able to recommend cost-neutral alternatives.

If you are going to buy a computer we have outlined some considerations here: [IT equipment | Norwich University of the Arts](#). However, it is not a requirement of the course to make a purchase because computers which meet these specifications are available on campus: <https://norwichuni.ac.uk/student-life/facilities/>.

We have indicated typical study costs on the following page.

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Typical Expenditure Items	Year 0 (if applicable)	Year 1	Year 2	Year 3
Coursework	N/A	Up to £100	Up to £100	Up to £100
Assessment Portfolio	N/A	Up to £100	Up to £100	-
Final Professional Portfolio/Showreel	N/A	-	-	Up to £100

If you require further information or advice, your Course Leader will be happy to advise you regarding any queries you may have in relation to the above estimate of costs. Queries relating to this document can be emailed to gme@norwichuni.ac.uk.