

COURSE SPECIFICATION

Awarding body:	Norwich University of the Arts The University is a recognised body with taught degree awarding powers. The University is subject to regulation by the Office for Students (OfS).
Course title:	MA Communication Design
Level of Study:	The level of study is aligned to Level 7 Descriptors of the Office for Students (OfS) Sector Recognised Standards (SRS) (May 2022)
Award:	Master of Arts
Mode of Study:	Full-time or Part-time
Duration of Course:	1 year full-time 2 years part-time
Language of Study:	English
Course Accreditation:	None
Relevant QAA Subject Benchmarks:	Master's Degree Characteristics Statement (2020) For further information see: Characteristics Statement: Master's Degree (qaa.ac.uk)
Tuition Fees:	For details of tuition fees see: Fees and Funding Norwich University of the Arts
Other Course Costs:	The cost of materials for producing course work is not included in the tuition fee. Due to the choice and diversity it is not possible to generalise about the costs that you might incur. The course may also offer an opportunity to attend one or more study visits. These visits are not compulsory and costs vary depending on the location and duration of the study visit.

ADMISSION REQUIREMENTS

Entry Requirements / Interview/ Portfolio:

When you apply to MA Communication Design, we will ask you to prepare your portfolio and a written submission. We might also ask you to prepare for an interview. These methods are used to assess your suitability to the course. All three elements should clearly demonstrate your passion for the subject and your individual creativity.

Detailed information regarding entry requirements and portfolio guidance can be found here:

[MA Communication Design Degree Course | Norwich University of the Arts](#)

AIMS AND OUTCOMES OF POSTGRADUATE STUDY

The Aims of Taught Postgraduate Study are to:

- Provide an inclusive and stimulating learning environment for postgraduate study in the specialist subjects of art, design and media;
- Maintain and nurture a commitment to intellectual, personal and professional achievement as a basis for a lifetime of learning and career development;
- Provide students with postgraduate level opportunities for innovative, challenging and intellectually rigorous creative practice;
- Enable students to focus on a particular subject area or field of study in greater depth than they encountered during the course of previous study or experience;
- Prepare students for employment, professional practice and/or further and higher level study, including postgraduate research;
- Enable postgraduate students to make a valuable contribution to the social, economic, professional and cultural life of the City, the region and beyond;
- Provide an academic infrastructure that supports postgraduate students in the development of appropriate entrepreneurial, business and professional skills;
- Enable students to develop knowledge of a new discipline or field of study in combination with a relevant subject area in which they have prior knowledge or experience;
- Provide opportunities to develop and apply advanced technical skills suited to a chosen specialism;
- Enable students to research, plan, organise and produce a substantive body of creative work to a standard that reflects professional expectations of the subject area;
- Provide opportunities for students to develop the skills to communicate practice-related issues effectively to specialist and non-specialist audiences using appropriate media.

GENERIC SKILLS

Holders of MA Awards will:

- Have developed the knowledge and skills to embark on a professional career as an independent practitioner in a related subject discipline;
- Have developed the skills and knowledge to be able to progress to the next level of study including, where appropriate, a postgraduate research degree programme;
- Be able to locate their work within relevant professional, cultural, historical and educational frameworks;
- Demonstrate a highly self-motivated, professional approach and work towards achieving their full potential as a career creative practitioner;
- Work professionally in an area appropriate to the chosen sphere of practice;
- Have developed the capacity to critically and rigorously examine contemporary culture, ethics and creative production;
- Be able to analyse information and experience to formulate and present reasoned, accessible arguments to a range of audiences;
- Have a clear understanding of the extent of their knowledge, and how this informs analysis and interpretation based on their expertise in their chosen area of practice;
- Be able to present, locate and interpret their subject practice using visual range of communication skills;
- Possess the qualities and transferable skills necessary for employment, self-employment and portfolio assuming full responsibility for decision-making;
- Be able to work flexibly to anticipate and respond creatively to change and uncertainty;
- Be able to work independently and collaboratively while having due regard to the views and inputs of others;
- Have developed the ability to make effective and innovative use of process and materials appropriate to the subject;
- Demonstrate some originality in the application of specialist knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the subject;
- Demonstrate the capacity for independent learning required for continuing professional development;
- Be able to work with due regards to Health and Safety procedures as appropriate to the chosen area of specialism.

COURSE DIAGRAM

MA Course Diagram Full-time Mode (one year)

Teaching Block 1 Weeks 1-15		Teaching Block 2 Weeks 16-30		Teaching Block 3 Weeks 31-45	
PGT60a: Core Practice & Context 60 Credits 30 Weeks (600 Study Hours)			PG Diploma	PGT60b: Major Project 60 Credits 15 Weeks (600 Study Hours)	Masters Degree
PGT30a: Collaborative Challenge 30 Credits 15 Weeks (300 Study Hours)	PG Certificate	PGT30b: Project Design and Development 30 Credits 15 Weeks (300 Study Hours)			

MA Course Diagram Part-time Mode (two years)

Year 1	Teaching Block 1 Weeks 1-15	Teaching Block 2 Weeks 16-30	PGT Certificate	Teaching Block 3 Weeks 31-45
	PGT60a: Core Practice & Context 60 Credits 30 Weeks (600 Study Hours)			PGT30a: Collaborative Challenge 30 Credits 15 Weeks (300 Study Hours)

Year 2	Teaching Block 1 Weeks 1-15	PGT Diploma	Teaching Block 2 Weeks 16-30	Teaching Block 3 Weeks 31-45	Masters Degree
	PGT30b: Project Design and Development 30 Credits 15 Weeks (300 Study Hours)		PGT60b: Major Project 60 Credits 30 Weeks (600 Study Hours)		

MA Communication Design Course Overview

The MA in Communication Design encourages you to research, discover, initiate, test and communicate your ideas within professional and real-world contexts. MA Communication Design is a practice-based, forward-thinking course that pushes the boundaries of communication design and explores the contribution responsible design practice can make to the rapidly changing needs of contemporary society.

The course offers you the opportunity to focus on and critically address shifting and emerging communication design issues such as sustainability, new technology, changing audiences and markets, inclusivity and ethics. You will work in a supportive environment that will enable you to experiment with different design approaches that challenge and advance your existing ideas and design practice. In approaching communication design in this way, you will develop your own unique design voice by questioning what communication design is and what communication design could be.

There is an emphasis on independent and self-directed study, supported by subject-specialist tutors and teaching sessions. Tutors guide, support and encourage your learning through individual and group tutorials, workshops, talks and presentations, lectures and seminars. There is a mix of face-to-face, on-campus delivery along with some online synchronous and asynchronous teaching. Tutors will arrange studio visits to relevant design agencies, and live projects with external clients may be a feature of the work you do on the course.

You will develop skills, knowledge and awareness in areas such as illustration, graphic design, typography, page design, narrative story-telling, info-graphics and campaign/advertising design. You are expected to find an interest area that suits your developing practice and your career ambitions. The creation of compelling communication ideas is an intellectual activity involving research, idea generation and lateral thinking, and the project work you do, supported by teaching, will encourage you to develop the cognitive skills required in the communication design industries. In addition, you will be encouraged to develop practical skills through a variety of digital and analogue workshops.

You will undertake a cross-discipline collaborative challenge as part of the course, developing skills in working as part of a team, planning and running a project, presenting your work, and negotiating ideas and directions as your work develops. External collaborations may also be a feature of your work, and you are encouraged to collaborate, when appropriate, with your peer group.

A series of visiting lecturers will share unique and relevant industry insights with you, giving you awareness of the changing landscapes of professional communication design. Equally, studio visits and student/externally led symposia will also increase your engagement with industry. MA Communication Design students have enjoyed considerable success in national and international design competitions including the D&AD New Blood Awards and the RSA Awards.

Tutors on the course come with a wealth of industry experience and, supported by our own Employability and Careers team, you will benefit from expert support in career development, portfolio development and self promotional activities. Tutor feedback is closely aligned to industry standards and expectations, and your individual and group tutorials feedback sessions are designed to prepare you for the world of work.

Unit Outline

PGT60a: Core Practice and Context

FHEQ Level 7

Full Time and Part Time:
60 credits / 30 weeks
600 study hours

Description

This unit launches the Masters' study experience for all new students. You will be introduced to colleagues and staff within your discipline and the teaching will be centred around subject specific practices and contexts. There will also be opportunities to meet with Masters' students in other disciplines, giving you a chance to meet the wider postgraduate taught community and form bonds that could be mutually supportive and lead to potential collaborations as your studies progress.

Over the course of this unit, you will be supported to experiment and take creative risks; finding new ways of working and starting to develop your practice through iteration and exploration of the theories and contexts associated with your work. You will explore social and environmental sustainability and gain familiarity with the United Nations' 17 goals for sustainable development. We will discuss the industries, audiences and stakeholders that your discipline engages with and consider how your own practice is informed by and responds to those groups.

We will examine a variety of research-led approaches to practice and discuss how historical, political, social, cultural and technical research influences creative practice. You will gain an awareness of a range of approaches to research, and a clear understanding of how to select and apply appropriate methods for your discipline and interests. Effective research strategies are essential to the progression of all work within the broad parameters of creative practice.

As the unit progresses you will move from an experimental phase towards a more focused investigation of concepts, techniques and theoretical perspectives. Rigorous analysis of technical, creative and critical approaches will be required as you progress your individual projects. Throughout this period, you will be encouraged to reflect on the development of your practice and individual creative approach.

You will develop and submit a body of creative work together with a Reflective Research Report that documents and reflects upon your practice, research and learning in this unit. This will be supported by related documentation which demonstrates an understanding of selection and application of appropriate techniques, materials, research methods and contexts used to develop your concepts and practice throughout the unit.

Topics covered in this unit

Practice	Contexts and Concepts	Technical and Professional Skills
Techniques, materials and processes	Contemporary and historical contexts for your discipline	Research Methods
Experimentation and iteration	Cultural and social theories and contexts	Evidence, analysis and evaluation
Presenting work	Industry, innovation and futures	Communicating with a variety of stakeholders
Sustainable, ethical and safe working practices		Designing a research project

In this unit we aim to support you in:

- Familiarising yourself with the University and the expectations of taught postgraduate study
- Advancing creative skills, subject knowledge and understanding of the theories and histories of your subject
- Engaging with global contexts and challenges
- Developing and delivering a research project

Learning Outcomes

Upon successful completion of this unit, you will be able to:

Knowledge and Skills	Demonstrate that you have advanced your SPECIALIST KNOWLEDGE and SKILLS in areas relevant to your practice
Research	Understand and EVALUATE the current PROBLEMS, INSIGHTS and RESEARCH TECHNIQUES used in your field of study
Experimentation and Iteration	Use a SYSTEMATIC and CREATIVE approach to dealing with COMPLEX ISSUES in your practice
Organisation and Planning	PLAN a project, using INITIATIVE to organise resources and manage time effectively
Communication	COMMUNICATE effectively with relevant stakeholders and audiences
Social and Environmental Sustainability	Show CRITICAL AWARENESS of the challenges to your practice for SOCIAL and ENVIRONMENTAL SUSTAINABILITY

Assessment Requirements

You are required to submit all the following for assessment:

- **Body of creative work**
- **Reflective Research Report**
- **Supporting documentation**

Further details on the specific requirements of each submission element can be found in the Unit Handbook for your course.

Unit Outline

PGT30a: Collaborative Challenge

FHEQ Level 7

Full Time and Part Time:

30 credits / 15 weeks

300 study hours

Description

This unit challenges you to work with colleagues to tackle prevalent global issues from a creative and cross-disciplinary perspective. You will be introduced to a range of global challenges and methods for approaching creative solutions and given one or more specific issues to tackle as a group.

You may work with external agencies on a real project, use defined briefs or competitions or engage with a simulated brief based on known global challenges aligned to the UN Sustainable Development Goals.

Collaboration and teamwork are key in this unit and you will need to consider the skills, experience and knowledge of each member of your team in order to devise realised and viable creative solutions. We will expect investigation into contemporary research around the subject together with relevant material and technical experimentation.

Submission will normally be made as a group and will take a form appropriate to the challenge undertaken. Your team will agree and submit a project evaluation which includes a summary of the roles and contribution of each team member. You will also submit an individual reflective learning summary.

Topics covered in this unit

Practice	Contexts and Concepts	Technical and Professional Skills
Creative practice in a global context	Local issues and global challenges	Teamwork
Sustainable and ethical practices	Social and cultural approaches	Addressing set briefs
Collaborative and cross-disciplinary practices	Scientific and social sciences perspectives	Working with internal and external stakeholders and audiences

In this unit we aim to support you in:

- Collaborating and working successfully as part of a team
- Gaining awareness of global issues and approaches to tackling them
- Using a research-informed approach to generating, testing and reflecting on creative solutions

Learning Outcomes

Upon successful completion of this unit, you will be able to:

Experimentation and Iteration	Creatively tackle COMPLEX ISSUES and make SOUND JUDGEMENTS in generating and testing ideas
Reflection and Resolution	Use a reflective approach and demonstrate ORIGINALITY in your proposed outcomes
Social and Environmental Sustainability	Demonstrate CRITICAL AWARENESS and interpret COMPLEX ISSUES regarding current global issues and challenges
Professional Practice	Use INITIATIVE and take PERSONAL RESPONSIBILITY while working collaboratively as part of a team

Assessment Requirements

You are required to submit all the following for assessment:

- **Body of collaborative creative work**
- **Team Project Evaluation**
- **Individual Reflective Learning Summary**
- **Supporting documentation**

Further details on the specific requirements of each submission element can be found in the Unit Handbook for your course.

Unit Outline

PGT30b: Project Design and Development

FHEQ Level 7

Full Time and Part Time:

30 credits / 15 weeks

300 study hours

Description

This unit will help you develop skills in designing and developing a creative and/or research project. The unit is designed to provide a wide range of tools and approaches to designing a research project which will prepare you for undertaking your major project and for many other investigations, such as doctoral or industry research.

You will be introduced to a range of research methods used in the arts, humanities and social sciences and learn how to utilise and adapt them within your own projects. We will look at project planning and consider tools that may be useful to help plan and organise a major project. Understanding how to analyse and evaluate existing research forms an important element of unit, as does forming an argument based on theoretical research. We will explore terms such as research-informed practice, practice-based research and practice-led research and consider how to locate your own work within that terminology. We will also spend time exploring ethics and data security; considering the ethical implications of the research methods we choose and projects we undertake.

Submission will take the form of a contextual review, together with a project plan that includes a timeline and resource requirements and an ethics review that outlines any ethical implications and provides a risk assessment. You will use this opportunity to begin planning and development of a sustained project.

Topics covered in this unit

Practice	Contexts and Concepts	Technical and Professional Skills
Research-informed practice	Theoretical approaches	Research methods
Practice-led research	Effective use of evidence	Project planning
Self-initiated briefs	People-based approaches	Ethical implications and risk assessment

In this unit we aim to support you in:

- Developing an understanding of a range of research methods and how to utilise them
- Interpreting and evaluating data
- Understanding the ethical implications of research and practice
- Planning and organising a research project

Learning Outcomes

Upon successful completion of this unit, you will be able to:

Knowledge and Skills	Demonstrate knowledge of a range of METHODOLOGIES and their suitability for different applications
Research	Employ relevant TECHNIQUES to INTERPRET your research and demonstrate understanding of the ETHICAL IMPLICATIONS of your project
Organisation and Planning	Show awareness of a variety of approaches to project PLANNING and IMPLEMENTATION
Communication	COMMUNICATE using appropriate professional and academic conventions for your project and discipline

Assessment Requirements

You are required to submit the following for assessment:

- **Contextual Review with citations and bibliography**
- **Project Plan**

Further details on the specific requirements of each submission element can be found in the Unit Handbook for your course.

Unit Outline

PGT60b: Major Project

FHEQ Level 7

Full Time:

60 credits / 15 weeks

600 study hours

Part Time:

60 Credits / 30 Weeks

600 Study Hours

Description

This unit forms the culmination of your Masters' study in which you will design, develop and execute an individual or collaborative major project. You will have discipline specialists supervising your project and join in sessions with other students to enhance your understanding of global contexts and challenges, creative and technological futures for practice and industry; research and communication skills and career planning.

Over the course of this unit, you will identify a research question and design a viable project to test your hypotheses and work towards innovative and original solutions. You will deepen your knowledge and understanding of the historical, theoretical, cultural, technical and economic contexts that surround your chosen topic. You will examine the challenges of your project in relation to social and environmental sustainability. You will identify the industries, audiences and stakeholders that your project seeks to impact and is informed by.

We will discuss navigating a major project through appropriate planning and organisation of activities, time and resources. You will be supported to develop your concepts and experimentation in challenging ways and embrace the unfamiliar and uncertain in your decision-making. We will expect you to situate your work in regional, national and global contexts.

You may elect to collaborate on your major project with one or more final year Masters' students. In agreement with your supervisor(s) you will identify and define your roles and how each of you will be assessed.

In consultation with your supervisor, you will define the outcomes of your project and choose an appropriate format by which to submit your final work. This could be through portfolio, moving image, audio, performance, artefact, or a combination of those formats. All submissions are required to include a project reflection and evaluation, a career development plan and an appropriate bibliography, together with relevant supporting documentation.

Topics covered in this unit

Practice	Contexts and Concepts	Technical and Professional Skills
Uncertainty and unpredictability	Global contexts	Advancing technical knowledge and skills in your field
Sustainable and ethical practice	Creative and technological futures	Identifying and communicating with key stakeholders and audiences
Curating and presenting work	Contemporary and historical practice and theory	Developing and executing a major project
Professional practice and career planning		

In this unit we aim to support you in:

- Identifying a research question and designing a major project
- Gaining advanced knowledge and understanding of the current and future practices and technologies relevant to your project
- Understanding global contexts and challenges and situating your project appropriately
- Planning, organising and delivering a major project

Learning Outcomes

Upon successful completion of this unit, you will be able to:

Knowledge and Skills	Show SPECIALIST KNOWLEDGE and SYSTEMATIC UNDERSTANDING of the techniques, processes, materials and contexts of your field of study
Experimentation and Iteration	Demonstrate an ITERATIVE approach to experimentation and problem solving
Reflection and Resolution	Make COMPLEX DECISIONS and show ORIGINALITY in finding resolutions
Organisation and Planning	Demonstrate AUTONOMY and ability to deal with UNPREDICATABLE SITUATIONS in your project-planning and implementation
Communication	COMMUNICATE your findings with relevant stakeholders and audiences using appropriate media and formats
Professional Practice	LEARN INDEPENDENTLY and show commitment to CONTINUING PROFESSIONAL DEVELOPMENT

Assessment Requirements

You are required to submit all the following for assessment:

- **Major Project Outcome(s) as agreed with your supervisor**
- **Reflective Project Evaluation**
- **Supporting documentation, including bibliography**

Further details on the specific requirements of each submission element can be found in the Unit Handbook for your course.

Learning and Teaching

Learning and teaching at Norwich is underpinned by the University's Creative Learning Strategy. We use a project-centred approach in which practice and theory are integrated within increasingly open-ended briefs; allowing you to develop your individual interests and approach to independent learning within and beyond the discipline you are studying. We emphasise learning and discovery through practice, critical reflection and experimentation with ideas, processes and materials.

At Norwich, we value collaboration and working across disciplines and there are many opportunities to engage with colleagues, and with ideas and concepts from other areas. These include talks from external speakers, cross-university projects and times when you are able to join projects and workshops from beyond your course area.

Course Delivery

Undergraduate courses are mainly taught on campus and include some live-streamed and pre-recorded digital sessions which you can use on-demand. Our approach enables you to benefit from the studios, labs and workshops on campus while learning how the creative industries work and helping to prepare you for your future careers.

At postgraduate level, some courses are taught mainly on campus and include some live-streamed and pre-recorded digital sessions which you can use on-demand. Others are predominantly or fully online to provide flexibility for you and help you to manage competing demands on your time. All courses include regular access to tutors through live sessions and/or forums and messaging facilities.

Assessment

At the start of each unit the tutors will explain what you will learn and how we will test your learning through assessment. This information will also be provided on the Virtual Learning Environment (VLE). As the unit progresses, you will be given formal and informal opportunities to receive feedback on your progress. These opportunities may include:

- Group reviews or critiques (crits)
- Self-evaluation and peer evaluation
- Group and individual tutorials

At the end of the unit you will submit work for assessment and receive written feedback and a grade to help you understand what you've done well and what areas to work on for the next assignment. Generally, you will be assessed on course work which might include portfolios, essays, reports, and evaluations. Sometimes you may be assessed on group or individual presentations, and/or performances, depending on your course.

You will be assessed against the approved unit learning outcomes and assessment requirements, as outlined in the Unit Handbooks for your course. Unit handbooks guide you through the specific areas of work in which you will be engaged in order to produce the work required for assessment and successfully achieve the unit learning outcomes.

Engagement

To fully benefit from the course, you are expected to attend all of the taught sessions that are included on the timetable. Timetables are made available at the start of term. For undergraduate students, the balance between taught study and independent learning changes as you progress through the course, going from around 35% of their time in the Integrated Foundation Year (Year 0) to approximately 24% in the final year. Postgraduate taught students studying mainly on campus can expect to attend taught sessions for approximately 20% of their study time.

Independent learning

Each unit has an indicative number of 'study hours' which refers to both your timetabled teaching (such as lectures, seminars, tutorials, workshops etc), and your independent learning. By independent learning we mean activities that help you to learn outside of taught sessions, such as reading, research, practice and preparation of work for assessment. It also includes other activities such as collaborative work and skills development sessions that may run through the assessment period.

Support

You will have access to a wide range of staff, all of them committed to supporting learning. As well as your course tutors, these include staff in technical workshops, the Library, Business and Employability Service, and Student Support.

Work-related learning

All our courses include opportunities to develop your understanding, knowledge and experience of business, industry and professional practice. This includes guest lectures and/or workshops led by visiting professionals; live and simulated projects for external clients; mentoring by professional practitioners; and regular workshops provided by the Business and Employability team to help you get to grips with entrepreneurship, freelancing and enterprise. You will also be introduced to [Profile](#), our unique tool for recording skills and experience and tracking your progress so that when you are applying for jobs you will have a record of your development and understand your key strengths and areas for development.

REQUIREMENTS FOR PROGRESSION ON THE COURSE

When you complete and hand in assessment requirements for a unit, we assess how well you have done against each of the **Learning Outcomes** for that unit. If you don't meet the standard needed for each Learning Outcome, you won't pass the unit.

Academic credit is gained when a unit is passed. If you fail a unit, you don't gain academic credit for that unit.

See the University's Student Regulations and Procedures [Student Regulations and Procedures 2024-25](https://www.norwichuni.ac.uk/student-regulations-and-procedures-2024-25) ([norwichuni.ac.uk](https://www.norwichuni.ac.uk))

REQUIREMENTS FOR THE AWARD OF A QUALIFICATION

To be awarded a Norwich University of the Arts Master's degree (an MA), you must have achieved at least 180 credits at Level 7 of the Sector Recognised Standards (which is the level of all units on a taught postgraduate course at Norwich University of the Arts).

If you do not complete your course for any reason, you may qualify for an exit award as follows:

- Norwich University of the Arts Postgraduate Certificate of Higher Education (a PGCert) (60 credits at Level 7 of the Sector Recognised Standards)
- Norwich University of the Arts Postgraduate Diploma of Higher Education (a PGDip) (120 credits at Level 7 of the Sector Recognised Standards)

CIRCUMSTANCES THAT MAY RESULT IN COURSE TERMINATION

There are a number of circumstances which may lead us to review your place at the University, including the following:

- because you haven't registered for your course when we asked you to;
- because your engagement with the University is not satisfactory;
- for academic reasons – in other words, because you haven't successfully completed and passed one or more units on your course;
- for disciplinary reasons, including where we have received information which may have led us to make a different decision about your place at the University, or because you have been convicted of a criminal offence involving a court hearing;
- because we believe your health or behaviour is presenting an exceptional level of concern to us, or is disrupting the day-to-day work of the University community;
- because you have taken a formal break from your studies, which we call intermission, but you don't meet the conditions we have set for your return or you don't reply to us when we ask you if you want to return; or
- because you haven't paid your tuition fees or rent for a place in our accommodation.

QUALITY ASSURANCE

The University was established as an independent higher education institution under Section 121 of the Education Reform Act 1988 and is a recognised body with taught degree awarding powers. The University is regulated by the Office for Students (OfS). Information about the University's status can be found on the [OfS Register](#) and on the [list of recognised bodies](#) published on the UK Government (GOV.UK) website. The OfS regulatory framework came fully into force from 1 August 2019. As part of its registration with the OfS the University is required to satisfy a number of conditions that relate to quality and standards. Prior to 2016, the University was quality assured by the QAA.

Quality in the University is assured by a number of systems and procedures. Many of these, notably those which contribute to annual monitoring, work to an annual cycle. Others, such as the Periodic Review of courses, operate over longer timescales. The objectives of the QME systems and procedures are:

1. To enhance the quality of courses and university professional services;
2. To attract a high-quality student application and intake;
3. To ensure that the University is a reflective community committed to continuous enhancement; and
4. To retain the confidence of key stakeholders, including external accreditors and funding bodies.

Date of Course Specification: September 2024